

NCC Cable System Order

Order #	62564516
Syscode	1140
System Name	Spectrum/UW Stevens Point, WI
Market	Wausau, WI

AE	Mark Ongsysia
Sales Coordinator	Joe Luzadder
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Jun18
-	

Flight Dates	08/06/18 - 08/12/18
Agency	Jamestown & Associates LLC
Advertiser	Leah Vukmir for SenateWI

Client Code	
Product Code	
Est Code	8.7 :15s
Product Name	8.7 :15s
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/06/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks			
Total		\$7.00	
Commission		\$1.05	
Net Total		\$5.95	
Total Spots		10	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Revised unit spot duration to 15s
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Please Note : New lines have been added from another MSL order.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00		X						-	-	2	\$0.50	\$1.00	15	:15s Bookends
2	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00		X						-	-	4	\$0.50	\$2.00	15	:15s Bookends
3	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00		X						-	-	2	\$1.00	\$2.00	15	:15s Bookends
4	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00		X						-	-	2	\$1.00	\$2.00	15	:15s Bookends

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$7.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7.00

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Date Printed 08/07/18

62564516 | Wausau, WI | Spectrum/UW Stevens Point, WI | 1140 |

NCC Cable System Order

Order #	62564516	Flight Dates	08/06/18 - 08/12/18	Update Date	08/06/18
Syscode	1458	Agency	Jamestown & Associates LLC	Version	2 Vs. 1
System Name	Spectrum/Packerland, WI	Advertiser	Leah Vukmir for SenateWI	Show All Lines	
Market	Wausau, WI			Total # of Weeks	1
		Client Code		Total	\$2.00
AE	Mark Ongsysia	Product Code		Commission	\$0.30
Sales Coordinator	Joe Luzadder	Est Code	8.7 :15s	Net Total	\$1.70
Office	Washington	Product Name	8.7 :15s	Total Spots	2
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA National Live+SD Jun18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	Revised unit spot duration to 15s				

Please Note : New lines have been added from another MSL order.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00		X						-	-	2	\$1.00	\$2.00	15	:15s Bookends

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$2.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2.00

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62564516 | Wausau, WI | Spectrum/Packerland, WI | 1458 |

NCC Cable System Order

Order #	62564516	Flight Dates	08/06/18 - 08/12/18	Update Date	08/06/18
Syscode	8166	Agency	Jamestown & Associates LLC	Version	2 Vs. 1
System Name	Spectrum/Wausau Interconnect, WI	Advertiser	Leah Vukmir for SenateWI	Show All Lines	
Market	Wausau, WI			Total # of Weeks	1
		Client Code		Total	\$211.00
AE	Mark Ongsysia	Product Code		Commission	\$31.65
Sales Coordinator	Joe Luzadder	Est Code	8.7 :15s	Net Total	\$179.35
Office	Washington	Product Name	8.7 :15s	Total Spots	10
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA National Live+SD Jun18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	Revised unit spot duration to 15s				

Please Note : New lines have been added from another MSL order.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00		X						-	-	2	\$18.00	\$36.00	15	:15s Bookends
2	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00		X						-	-	4	\$15.50	\$62.00	15	:15s Bookends
3	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00		X						-	-	2	\$25.00	\$50.00	15	:15s Bookends
4	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00		X						-	-	2	\$31.50	\$63.00	15	:15s Bookends

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$211.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$211.00

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62564516 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |